

February 2011



## A Word from our Chapter President

This year is just moving at an incredible speed! It is hard to believe that we have already flown past January and into February. The nice thing about the days flying by means that we are that much closer to our February EWI meeting.

With the days flying by and time ticking, I find that I must remind myself about Pickle Jars. If you haven't heard of the Pickle Jar Theory, it is a fun visual about time management. The premise begins with an empty pickle jar, first you fill it with stones (your high priorities), next with pebbles (your lower priorities), and finally sand (your lowest priorities). Obviously, if you put the sand or the marbles in first, then you quickly run out of room for the larger stones in your pickle jar. There are many variations of this time management theory, but I enjoy the pickle jar visual because pickles are one of my favorite foods! Like everyone, I do find myself not always following the good advice of the time management model. This is typically due to last minute projects or tasks that pop up. It is something that I am working on and I know that we are all trying to find that balance.

It would be wonderful if Wednesday, February 9<sup>th</sup>, you would make the EWI meeting one of your big stones. Please try and make it a priority to attend our first *business meeting* of the year. We will be discussing our 2011 budget as well as the new programs we have decided to take on as a chapter. It will be a great opportunity to make your voice heard and help with the direction of the chapter.

Everyone have a safe and wonderful February!

*Dana*

### 2010-2011 Officers & Directors

#### President

Dana McDonald, Busch Gardens Tampa

#### Vice President

Bonnie Smith, Helmuth, Obata & Kassabaum, Inc. (HOK)

#### Secretary

Marla Mancini, The University of Tampa

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#### Sergeant-at-Arms

Sharon Hewitt, KPMG

#### Publications Director

Terry Lundquist, Syniverse Technologies, Inc.

#### Advisor, Past President

Linda Helton, Carey Limousine of Tampa Bay

## Firm Highlights

### HOK

Employees participate in annual holiday philanthropy project for the Boys & Girls Club "We Care" event.



### HOK Designs New Dalí Museum

*New Building to House More of Salvador Dalí's Masterworks than any Other World Collection*

The grand opening for the new Dalí Museum was January 11, 2011, at 11:11 a.m. Located on a scenic waterfront site in downtown St. Petersburg, Fla., the 68,000-square-foot structure doubles the size of the original 1982 Dalí Museum, a one-story warehouse. Exhibits include oils, watercolors, sketches, sculptures and other works from a 2,140-piece permanent collection.

Despite the complex processes required to construct the building, which stands more than 75 feet tall and is adorned by 1,062 unique, triangular glass panels, the \$29.8 million building project was completed on time and \$700,000 under budget. Construction began in December 2008.

This is a huge asset for our community and a wonderful achievement for our own HOK firm.



## Firm Highlights continuation

### The University of Tampa

#### ANTIQUÉ EVALUATION SATURDAYS – Saturdays from 10am - Noon

The Museum will host seven Antique Evaluation Saturdays from September through May. Bring your favorite treasures to be evaluated by one of our experts for \$5 an item with a limit of four items. Tickets are sold from 10 am to Noon. Evaluations will begin promptly at 10:00 am. If furniture is too large, you may bring a good photograph. [More Information](#)

#### VICTORIAN VALENTINE MAKING WORKSHOP –

**Saturday, February 12, 10 am - Noon**

Create your own Victorian-era love tokens for those sweet someone's. Refreshments and all supplies are provided for this hands-on workshop for adults and children accompanied by an adult. Workshop conducted by Heather Trubee Brown, Curator of Education in the Music Room, Plant Hall, The University of Tampa. You don't have to be an artist to have fun making valentines. However, you may bring items to personalize your Valentines...perhaps a treasured photograph; a scrap of old lace, the list is endless. The cost is \$15 for Museum members, \$20 for not-yet-members. Space is limited. For reservations, email Heather at [htrubee@ut.edu](mailto:htrubee@ut.edu) or call 813.258.7304.

#### UPSTAIRS/DOWNSTAIRS AT THE TAMPA BAY HOTEL-

**Every Sunday, January 2-May 29, 2011**

Step back in time and enjoy these living history vignettes that bring turn-of-the-century Tampa Bay Hotel staff members and guests to life. Our one-person shows are based wholly or in part on actual Hotel staff and guests. Recreating the attitudes and mores of a bygone time, along with the sorrows and joys of their existence, characters Arthur Schleman (hunting and fishing guide), Otis Freedman (head waiter), Maggie Stroud (laundress), Richard Harding Davis (guest and war correspondent), Henry Dobson (Spanish American War soldier) and First Lady Edith Roosevelt present their individual perspectives on what it meant to be part of Plant's luxury resort. [More Information](#)

## Busch Gardens:

### **Memorable Music Gets Your Toes Tapping at Real Music**

The Real Music Concert Series presents notable names from music's most memorable eras. From sock-hop era idols to swingin' big bands, the lineup features something for everyone:

Feb. 2–5 Debbie Reynolds  
Feb. 9–12 Paul Revere and the Raiders  
Feb. 16–19 The Ventures  
Feb. 23–26 Herman's Hermits starring Peter Noone  
March 2–5 The Fifth Dimension  
March 9–12 The Osmond Brothers  
March 16–19 Tony Orlando  
March 23–26 Charo

### **Blazing BBQ and Award-Winning Musicians Cook Up Band Brew & BBQ**

Bands, Brew & BBQ offers four weekends of smokin' hot fun. Enjoy sizzling live performances from award-winning country and classic rock artists, sample dozens of craft and international beers and fire up your taste buds with food from your favorite local restaurants as well our own famous, blazing barbecue.

### **Sundays at Busch Gardens**

Feb. 13 Montgomery Gentry  
Feb. 20 Joan Jett & The Blackhearts  
Feb. 27 The Commodores & The Pointer Sisters  
March 6 Travis Tritt & The Charlie Daniels Band

### **Saturdays at SeaWorld**

Feb. 12 Huey Lewis & The News  
Feb. 19 Willie Nelson  
Feb. 26 REO Speedwagon  
March 5 Josh Turner

## On a Personal Note...

- ◆ It's not too late to make a contribution to our scholarship fund in honor of Trish Gray.
- ◆ On January 21 Miss Marla Mancini was surprised by her colleagues with cake and flowers and accolades for being named Employee of the Month at the University of Tampa. Congratulations on this prestigious award!

## **Be Aware! February is Heart Month**

### **Go Red For Women Tampa Bay**

#### **Our Hearts. Our Choice.**

We face them every day. Some choices are unimportant, some are life-changing. But what if the choices you thought were small were actually the ones that mattered? The stairs or the elevator? Baked or fried?

What if these choices meant you were the one woman in every three to die of heart disease this year? Choosing to ignore your heart health might not seem life-changing today, but women like us are dying of heart disease at the rate of almost one per minute. Luckily, this number one killer of women is largely preventable. But only if we choose to act.

Choose to beat heart disease at [GoRedForWomen.org](http://GoRedForWomen.org).

**Go Red For Women Tampa Bay** brings the power of the Go Red For Women movement right into our community.

**Wear Red on Friday, February 4 to show your support.**

As part of the Go Red for Women movement aimed at empowering women to take charge of their health, the 6th annual Go Red for Women Luncheon will be held at the A La Carte Pavilion in Tampa on May 21, 2010.



## January Chapter Meeting

A very small group met at the Alpha House on January 13 and had the opportunity to meet a few of the residents, tour the facility and learn how this sanctuary helps pregnant women in distress. Alpha House of Tampa began as one small house in South Tampa in 1981. For 30 years, Alpha has been a safe haven, providing help to those in need and a place to start a new life. Alpha Village offers a comprehensive residential program for pregnant women and foster care teens and a transitional housing program for homeless and parenting women. Alpha Village comprised of a 23 bed maternity residence, 8 transitional apartments in the Rosalie Center and 3 bungalows for housing additional transitional residents. Last year, Alpha served 142 moms in crisis and 110 babies and children. All of the programs and services Alpha provides are designed to help these women advance their education, give birth to a healthy, safe weight baby and move on to self-sufficiency in the community.

## February Chapter Meeting

It's time to conduct business and start our Chapter in the right direction for 2011. Your ideas and input are valuable so please make an effort to attend. New business will be brought before membership requiring a vote.

As we endeavor to move forward and grow the chapter we need to remember our Goals, Mission and Vision.

Member firm WEDU has offered to hold the meeting in their boardroom. Please RSVP now if you haven't done so.

### Strategic Goals

1. To strengthen, expand, and broaden membership.
2. To provide member firms with meaningful benefits.
3. To actively promote education for all representatives.
4. To achieve a high level of community visibility through service.

### Our Mission

EWI brings together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal and professional development, and encouraging community involvement.

### Our Vision

Be a professional organization that creates value for its member firms and their representatives through career development, business connectivity, and involvement in local communities.

### CHAPTER DATES

#### February 3, 2011

Board Meeting  
5:30 p.m. at the Marketing  
Office of Busch Gardens

#### February 9, 2011

Chapter Business Meeting  
5:30 p.m. at WEDU  
Did you RSVP yet?

#### March 9, 2011

Chapter Meeting  
Dinner Done – Carrollwood  
10330 North Dale Mabry  
Hwy, Suite 120

#### February Birthdays:

**9 Wanda Champion**

#### March Birthdays:

**11 Mary Alvarez**

**16 Tina Spinks**

**17 Dana McDonald**