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Beverly Hicks
University of Tampa
EWI Tampa Bay Chapter
President 2008-2009

President's Message – May 2009

Dear EWI-Tampa Bay Chapter Members,

Our Annual Executive Luncheon was a great success. Thank you to all the firm representatives that were able to attend and special thanks to those who brought their Executives! We enjoyed a beautiful venue, great food and a wonderful speaker.

Our May meeting (to be held on Wednesday the 20th) will be another great opportunity for our chapter to highlight the "Community" part of the mission of our organization. Philanthropy is one of my warm fuzzies – and so I thank Brenda Enfinger, who almost singlehandedly, is making the EWISP Awards night a reality. The awarding of scholarships to students in our community, especially now, is a shining example of what EWI-TBC is all about.

The Straw Ballot (form 13) for your nomination of officers and directors for the 2009-2010 EWI Tampa Bay Chapter board was emailed to you recently. Please take a few moments and fill out this form. We need "all hands on deck" to continue the growth and operation of the chapter. Good things have been happening with our chapter, and there's much more to come. We need you to be a part of it! For the newest members – please put your name down... There are positions that you could easily take on, and we have many "seasoned" members that are always involved and available to assist you in any way needed! For example – my first year in EWI was 2007. By October of that year I was the Sergeant at Arms and a year later I offered to step into the President's roll. Not to worry... We're not expecting that from each of you... but there is no better opportunity for personal and professional development than being a part of the leadership of our chapter. (And... I've enjoyed every minute of it – so sign yourself up!!)

It's May! This year, May is "family month" for me. My daughter, Tena, is graduating from The University of Tampa, and Brenda, Luke and Carson, my daughter, son-in-law and grandson will be in town (I'm so excited!!) I'm taking a few days off in May, which also makes me a happy camper. May 10 is Mother's Day, and whether you will celebrate as a mother, you celebrate your mother, or someone in your life that has been like a mother... whatever your plans are, I wish you a wonderful day and many new and happy memories.

Bev

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Tampa Bay—EWI Chapter
Executive Highlight-Linda K. Helton
Carey Limousine of Tampa Bay

I moved from Cincinnati to Tampa in 1974.

For several years I worked in the hospitality industry concentrating on sports affiliated companies. My goal at that time was to get involved with a professional sports team, preferably, baseball or football. During this time I developed a special interest in the business end of a couple of teams that we were working with at the time.

I found out soon enough that acquiring a leadership position in what was traditionally a male dominated business was not to be a simple task.....

I plugged along taking a few business courses while honing my social skills and met a gentleman that owned a limousine business. He was working with the Buccaneers at the time, which peaked my interest, we became fast friends.

I began working with him part time, and one thing led to another.

At the end of 1987 I started my own company. Fifth Avenue Limousines, I had one Cadillac Stretch Limousine and away I went.....

Through this effort I met several local business owners along with industry associates and continued to grow my company. Again, another male dominated industry. When will I learn?

At that time we had several issues to deal with. Unlicensed or uninsured companies, Taxi industry guidelines, etc.

With two other business owners we started The Limousine Association of Tampa Bay.

We concentrated on forming the association with premium memberships starting with the very best companies the community had to offer. Through this organization I met several wonderful people and discovered I had a special talent for this business.

Fifth Avenue merged with Carey Limousine in 1991, The Rest is History...Ha Ha.

Somewhere between all this I met my second husband, David. We have four wonderful children and three grandchildren. David and I enjoy many activities together. Baseball, football, boating and traveling. Most of all we enjoy each other.

Executive Women International has played an instrumental role in developing Career Women all over the world, I'm one of them.....

Sincerely,

Linda K. Helton

*You and your guests are cordially invited to
Join us as*

*The Tampa Bay Chapter of
Executive Women International
Proudly presents scholarships in the amounts
Of \$3,500, \$2,500 and \$1,500*

*Wednesday, May 20, 2009
The University of Tampa
Music Room – Plant Hall
401 West Kennedy
Tampa, Florida*

\$35.00 per person

*5:30 pm Open Bar
6:15 pm Dinner
7:00 p.m. Presentations*

*RSVP by May 14, 2009
to Terry Lundquist
terry.lundquist@syniverse.com
Ph. 813.637.5298*

Dress: Business Casual

*The Plant Hall, Faculty Staff Parking lot will be available for parking
(This is the main lot, between Plant Hall and the Vaughn Center).*

*Education: A debt due from present to future generations.
- George Peabody*

May 2009

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10 	11	12	13 Bonnie Smith's B-Day	14	15	16
17	18	19	20 EWISP Chapter Meeting at UT	21	22	23
24	25 <i>Memorial Day</i>	26	27 Board Meeting – con- ference call	28	29	30 Dana Phil- lips' Wedding
31						

June 2009

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10 Chapter Meeting at The Empress Tea Room	11	12	13

Executive Luncheon



Executive Kim Frey, HOK and Terry Lundquist, Syniverse Representative



Vicki Boyle, TECO Rep & Speaker Nancy Walker, Walker Brands

Sheraton Riverwalk Representative Melissa Gross, Executive Crystal Rivera, Executive Dick Lobo, Representative Leah Brainard, WEDU, and Executive Karen Christensen, Creative Design Ideas.



Life Member Ena Justo, Executive Linda Helton, Cary Limousine, Life Member Oni Hess. (left)

Executive Kathy Woodward and Representative Sharon Hewitt, of KPMG (right)



Executive Luncheon



Representatives Anna Miller, Carol Talone, Yale Trucks of FL and GA, Representative Bonnie Smith and Executive Kim Frey, HOK. (left)

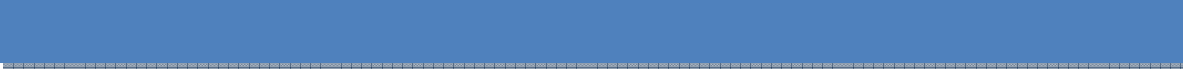
Executive Linda Devine and Chapter President Beverly Hicks, University of Tampa. (right)




Representative Dana Phillips and Executive Kim Kerhin, of Busch Gardens. (left)



2009 EWI Tampa Bay Chapter Programs



<u>Date</u>	<u>Contact</u>	<u>Program</u>	<u>Location</u>
Jan 14	Dana Phillips	2009 Program Planning	TPepin Hospitality Centre
Feb 11	Terry Lundquist Carla Perez	Speaker: Cindy A. Krueger, MPH	Syniverse Technologies, Inc.
Mar 11	Melissa Gross Crystal Rivera	Firm nights: Anna Perrott Jewelers Creative Design Ideas, LLC Sheraton Tampa Riverwalk	Sheraton Tampa Riverwalk
Apr 8	Dana Phillips	Executive's Luncheon/Chapter's 45th Anniversary	Maestro's @ TBPAC
May 20	Brenda Enfinger Bev Hicks	EWISP Awards Ceremony	The University of Tampa
Jun 10	Anna Perrott	Cooking Demonstration Possible Speaker event	Empress Tea Room
Jul 8	Dana Phillips	Firm Night	Busch Gardens
Aug 12	Carole Talone Melissa/Crystal	Speaker: Debbie Lundberg	Sheraton Tampa Riverwalk
Sep 9	Leah Brainard	Business Meeting Ways and Means event	WEDU
Oct 14	Linda Helton	Officers and Directors Installation Ceremony	TBD
Nov 11	Tina Spinks	Military Appreciation/Speaker	MacDill AFB
Dec 9	Vicki Boyle	Holiday/Business Meeting	Tampa Museum of History





Straw Ballot

Chapter: Tampa Bay	Date: April 30, 2009
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Enter your first choice for each position, and if desired, your second choice. Following presentation at the June meeting, nominations may be made to the President in writing by any five (5) representatives prior to August 31, at which time the nominations are automatically closed. All nominees must have indicated their willingness to serve, if elected.

A minimum of three (3) directors, which includes the President-Elect, must have served on the Chapter Board the previous year. No director shall serve more than five (5) consecutive terms.

	First Choice	Second Choice (optional)
President	____Linda Helton____	_____
Vice President/President-Elect	_____	_____
Secretary	_____	_____
Treasurer	____Sharon Hewitt____	_____
Sergeant-at-Arms	_____	_____
Membership Director	_____	_____
Program Director	_____	_____
Publication Director	_____	_____
Ways and Means Director	_____	_____
Director-at-Large (Optional)	_____	_____

ROUTING INSTRUCTIONS: Send form to nominating committee chair: Bev Hicks (bhicks@ut.edu) by: May 28, 2009_____
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Liberian President Ellen Johnson Sirleaf to Address Graduates at May 9 Commencement

Africa's "Iron Lady" is known as promoter of peace, justice and democratic rule; Will also receive honorary degree Ellen Johnson Sirleaf, president of Liberia and known as Africa's "Iron Lady," will give the commencement address at The University of Tampa's graduation ceremony on Saturday, May 9. She will also receive an honorary doctorate in humane letters.

Sirleaf was the first woman to lead an African nation when she was elected president of Liberia in 2005. She is a leading promoter of peace, justice and democratic rule, and in 2007 was awarded the U.S. Presidential Medal of Freedom.

In 2006, Forbes magazine named her the 51st most powerful woman in the world.

"We are very pleased to have such an influential world leader help us celebrate a new wave of future leaders at commencement," said UT President Ronald L. Vaughn. "Her emphasis on human rights, global understanding and personal freedom complements UT's mission of educational excellence. This will certainly be one of the most exciting and memorable UT commencements in our history."

As president, Sirleaf has identified four pillars in support of Liberia's development agenda: peace and security, economic revitalization, governance and the rule of law, and basic infrastructure and services. She became president only two years after Liberia emerged from a brutal civil war that claimed more than 200,000 lives and displaced a third of the population.

Prior to being elected Liberia's president, Sirleaf served various civic and international financial positions, including chairperson of the Governance Reform Commission, director of the UN Development Programme Regional Bureau for Africa, vice president of the Africa Regional Office of Citibank, vice president and member of the executive board of Equator Bank in Washington, D.C. and as Liberia's minister of finance.

Sirleaf, who was imprisoned in the 1980s for criticizing the military regime of Samuel Doe and twice was forced into exile, is a member of the Council of Women World Leaders, and a founding member of the International Institute for Women in Political Leadership.

Sirleaf attended the College of West Africa in Central Monrovia, and holds a master's degree in public administration from the Harvard Kennedy School. She has received seven honorary doctorate degrees from universities around the world, and recently published a memoir, titled "This Child Will Be Great: Memoir of a Remarkable Life by Africa's First Woman President" (Harper, 2009).

David A. Straz Jr., a member and past chair of the UT Board of Trustees who also serves as honorary consul to Liberia, was instrumental in securing Sirleaf's visit.

"President Sirleaf is an inspiring leader and role model who I've known for several years," Straz said. "This is a wonderful opportunity for UT graduates to experience and learn from a world leader who has successfully brought peace and stability to her country."

The UT commencement will be held at 10 a.m. on May 9 at the St. Pete Times Forum in Tampa. The event is free and open to the public, but seating is limited.



**Liberian President
Ellen Johnson Sirleaf**

FIRM NEWS

Humana Central Florida Commercial Market President Sid Morgan was positively profiled Sun., April 19 on the front page of the Business section of Florida's largest newspaper, the *St. Petersburg Times* (nearly one-million impressions), as the top of "10 People to Watch in Tampa Bay" by *Times* Business Editor Bob Trigaux.

SID MORGAN, 43, Central Florida president for health care giant Humana Inc., will become next year's chairman of the St. Petersburg Area Chamber of Commerce. That title typically earns a polite nod of accomplishment and an establishment yawn. No more. Morgan's already talking about "regionalism" during his upcoming chamber role, meaning talking to and collaborating often with the Greater Tampa Chamber of Commerce and others on topics of common interest. That ranges from supporting political stands in Tallahassee to regional mass transit, a rapidly accelerating topic Morgan wants to be sure includes the voice of St. Pete's business community. Yet Morgan lives in Odessa and also serves on the board of the Tampa chamber.

Morgan talks often with Sykes Enterprise CEO Chuck Sykes, who will chair the Tampa chamber when Morgan takes over in St. Pete. "We are absolutely committed to working together," Morgan says. Heresy? Hardly. It's about staying in the critical loop and playing in the bigger leagues — all key in these tough times and in an era when so many new challenges demand more than just a local solution. Morgan's also gung-ho with Humana's mandate to expand services and health care membership in Central Florida. That's a full plate.

Welcome to New Members!!! Phyllis Corr, Sykes Enterprises and Anna Miller, Yale Lift Trucks of FL & GA are pictured below (from their induction at the March Meeting).



MEMBERSHIP POSTINGS

APRIL 2009

DSE

Major/Minor: Manufacturing/High Tech Manufacturing
Executive:
Rep: Linda Staskiel and Sybil Scott, Executive Assistants
Referred by: Vicki Boyle

TelNet1 Consulting

Major/Minor: Business Services-General/Consultants
Executive/Rep: Marchilene Harlee, Business Consultant/Owner
Referred by: Website

Ameriprise Financial Services, Inc.

Major/Minor: Finance/Financial Services
Executive/Rep: Karen Zicht
Referred by: Website

Westshore Alliance

Major/Minor: Association/Economic Development
Executive: Ron Rotella
Rep: Melanie Rodriguez, Director of Membership
Referred by: Website

Mutual of Omaha

Major/Minor: Insurance/Personal Insurance
Executive/Rep: Carol Schindler
Referred by: Website

HB Plant Museum

Major/Minor: Fine Arts/Museum
Executive/Rep: Cynthia Gandee
Referred by: Bev Hicks

Dollar Thrifty Automotive Group, Inc.

Major/Minor: Rental Services/Car Rental Services
Executive:
Rep: Amy Young, Local Sales Manager
Referred by: Melissa Gross

Harden & Associates

Major/Minor: Insurance/Personal Insurance
Executive:
Rep: Kathryn McKenna, Account Director
Referred by: Website

Tampa Bay EWI Chapter NEWS.....

Tampa Bay Chapter

Member Firms

- Anna Perrott Jewelers
- Aon Risk Services
- Busch Gardens/Adventure Island
- Carey Limousine of Tampa Bay
- Creative Design Ideas
- Hellmuth, Obata & Kassabaum
- Humana, Inc.
- KPMG LLP
- Levy Awards and Promotional Products
- Sheraton Tampa Riverwalk
- Sykes Enterprises
- Syniverse Technologies
- TECO Energy, Inc.
- T. Edmund Spinks, Esq. P.L.
- Tomlin Tested Staffing
- The University of Tampa
- WEDU—Florida West Coast Public Broadcasting, Inc.
- Weichert Realtors, Yates & Associates
- Yale Lift Trucks of FL and GA



Membership News- UPDATES!!

Upcoming Nuptials:
Congratulations

to

Dana Phillips and Mike McDonald
on May 30th.

And

Beverly Hicks and Jim Brown
on June 19th!

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