

## Officers, Directors and Advisors

### PRESIDENT

Linda Helton  
Carey Limousine of Tampa Bay  
lkhcareyflw@earthlink.net

### VICE PRESIDENT/PRESIDENT ELECT

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Carey Limousine of Tampa Bay  
lkhcareyflw@earthlink.net

### SECRETARY

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Syniverse Technologies, Inc.  
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### SERGEANT-AT-ARMS

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Syniverse Technologies, Inc.  
terry.lundquist@syniverse.com

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vkboyle@tecoenergy.com

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baenfinger@tomlinstaffing.com



**Linda Helton**  
**Carey Limousine of Tampa Bay**  
**EWI Tampa Bay Chapter**  
**President 2009-2010**

President's Message – September 2009

Dear EWI-Tampa Bay Chapter Members,

Where did summer go?  
June, July and August went by in a blur for me.  
It is now time for the children to go back to school, our northern  
friends to return to their winter homes and us to start planning  
for the Holiday Season. I can't believe it. As I get older,  
time seems to pass with WARP SPEED.....

In keeping with the same theme; our August chapter meeting at the Sheraton Riverwalk  
was successful and informative. We would like to thank Donna Burnette for  
her presentation on The Speed of Trust.  
This appropriately included the Four Cores of Credibility.  
Integrity, Intent, Capabilities and Results.

After trying to absorb Donna's featured topics; I returned to my  
office the next day and did a lot of soul searching regarding trust  
in my personal work environment. I concluded we were very successful in some aspects,  
however, there is certainly room for improvement in other areas.  
In today's business atmosphere it is very difficult to always extend trust.  
I made a personal commitment to myself, try harder.....

In the CoveyLink key cards I found an inspiring quote from Anne Mulcahy,  
Chairman and CEO of Xerox Corporation:

"Who you are, what your values are, what you stand for...They are your anchor, your north star.  
You won't find them in a book. You'll find them in your soul"

#### Integrity, who we really are!

Our September 9th business meeting will be held at WEDU.  
Please don't forget your Brown Bags for the auction.  
We have a few important items on the agenda. Please plan to be there.  
We also need to complete our slate of officers and directors for 2009-2010.  
The board will continue to ask for volunteers for Membership Director, EWISP and Assist Chairs.

Please keep our military service men and women in your prayers.

My best regards,  
Linda

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# *Representative Highlight*

## *Melissa Gross*

Greetings Ladies,

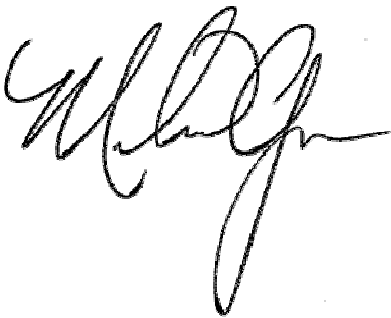
While it is great to meet with everyone once a month and chat up there is so much we still don't know about each other which is why I happily accepted the Representative Highlight request to share more about myself. Where to start? Well I was born in Fort Myers, Florida making me a true Floridian (we are a rare breed). I lived in Cape Coral until I was 18 years old and attend Cape Coral High School. During that time I was such a busy bee I still don't know how I managed my time: Vice President of the school; 4 year varsity tennis; captain of varsity volleyball; active member of key club; honor society and top 10% of my class. I received an academic scholarship and selected the University of South Florida to attend college and studied engineering and architecture. While attending USF I started onto the hospitality field working full time while and then switched over to Hillsborough Community College to study there part-time.

Always eager to work I started at age 16 as a department store clerk then a daycare teacher, server, bartender, model scout, so it seemed that I finally found a field that suited me. I began to steadily advance in the hospitality world and eventually moved into sales where I became a Sales Manager. Making a good name for myself in Westshore market I was solicited by the Sheraton Tampa Riverwalk for an open position. I took the job to further advance myself and take advantage of all there is to learn still. My plan is to continue to grow in hotel sales management and move up the corporate ladder!

On a more personal side, things that I love consist of being with family and friends. My hobby, as most of you know, is playing beach volleyball. I made the decision to do something for myself beyond work and got back into my beloved sport. I am happy that I made that decision as I have met tons of great new friends here in the bay area. I also enjoy traveling, shopping, art, eating out and trying new restaurants, and enjoying life to the fullest. My cat (Stinky) and I live in Ybor City which is such a great place that many Tampa residences have either forgotten about or have bad impressions of. There are many great restaurants, local artist, and tons of history that by living there has made me an unofficial advocate for Ybor!

I am grateful for my life and the people in it, which includes EWI. I am looking forward to my upcoming role as program director and continuing to grow personally and professionally.

Your friend,





CONNECTIONS | CAREERS | COMMUNITY

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## **EWI September Meeting**

**Location: WEDU  
1300 N Boulevard  
Tampa, FL 33607**

**Date: September 9, 2009**



**Time: 5:30 PM Reception/Brown Bag Auction**

**6:15 PM Dinner/Wine Tasting with Lisa Metheny from Barefoot Wines  
7:00 PM Business Meeting**

**Cost: \$20.00 for Meeting**

**Bring your Brown Bag and your Check Book for our Brown Bag Auction.  
Please keep value of bag under \$25.**

**Please RSVP to Terry Lundquist [terry.lundquist@syniverse.com] by September 4th (637-5298).**



# Chapter Officers and Directors

Form 40

Page 1 of 1

After completing this form: Make a copy for your records and fax or e-mail this document to the Corporate Office at the contact information below. Type all information and indicate only one name for each position.

**Please return on or before SEPTEMBER 15**

Chapter Name: TAMPA BAY

City, State, Country: TAMPA, FL USA

Chapter Meeting Date: 2<sup>ND</sup> WEDNESDAY OF EACH MONTH

Chapter Website Address: [www.ewi-tampa.com](http://www.ewi-tampa.com)

**PRESIDENT:** LINDA HELTON

FIRM NAME: CAREY LIMOUSINE OF TAMPA BAY

EMAIL: [lkhcareyflw@earthlink.net](mailto:lkhcareyflw@earthlink.net)

**MEMBERSHIP DIRECTOR:** Carla Pirez

FIRM NAME: Weichert Realtors, Yates & Associates

EMAIL: [tampamoves@tampabay.rr.com](mailto:tampamoves@tampabay.rr.com)

**VICE PRESIDENT:** DANA MCDONALD

FIRM NAME: BUSCH GARDENS OF TAMPA

EMAIL: [dana.mcdonal@buschgardens.com](mailto:dana.mcdonal@buschgardens.com)

**PROGRAM DIRECTOR:** MELISSA GROSS

FIRM NAME: SHERATON RIVERWALK TAMPA

EMAIL: [mgross@sheratonriverwalk.com](mailto:mgross@sheratonriverwalk.com)

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FIRM NAME: HOK(Hellmuth, Obata & Kassabaum)

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FIRM NAME: YALE LIFT TRUCKS OF FL & GA

EMAIL: [amiller@yaleflorida.com](mailto:amiller@yaleflorida.com)

**TREASURER:** SHARON HEWITT

FIRM NAME: KPMG, LLC

EMAIL: [shewittrogers@kpmg.com](mailto:shewittrogers@kpmg.com)

**WAYS AND MEANS DIRECTOR:** TINA SPINKS

FIRM NAME: SPINKS LAW FIRM

EMAIL: [tina@spinkslawfirm.com](mailto:tina@spinkslawfirm.com)

**SERGEANT-AT- ARMS:** PATTI JAKO

FIRM NAME: HUMANA, INC.

EMAIL: [pjako@humana.com](mailto:pjako@humana.com)

**CHAPTER ADVISOR:** CAROL TALONE

FIRM NAME: YALE LIFT TRUCKS OF FL & GA

EMAIL: [ctalone@yaleflorida.com](mailto:ctalone@yaleflorida.com)

**NOTE:** The EWISP Chair will be included in the International Directory.

**EWISP CHAIR:** PHYLLIS CORR

FIRM NAME: SYKES ENTERPRISES, INC.

EMAIL: [Phyllis.corr@sykes.com](mailto:Phyllis.corr@sykes.com)

# September 2009

Sun

Mon

Tue

Wed

Thu

Fri

Sat

|                         |    |    |                                   |    |                  |    |
|-------------------------|----|----|-----------------------------------|----|------------------|----|
|                         |    | 1  | 2                                 | 3  | 4                | 5  |
| 6 Marla Mancini's B-Day | 7  | 8  | 9 TBC Business Meeting WEDU       | 10 | 11               | 12 |
| 13                      | 14 | 15 | 16 TBC Board Meeting Location TBD | 17 | 18               | 19 |
| 20                      | 21 | 22 | 23                                | 24 | 25 Oni Hess Bday | 26 |
| 27                      | 28 | 29 | 30                                |    |                  |    |

# October 2009

Sun

Mon

Tue

Wed

Thu

Fri

Sat

|    |    |    |                                 |    |    |    |
|----|----|----|---------------------------------|----|----|----|
|    |    |    |                                 | 1  | 2  | 3  |
| 4  | 5  | 6  | 7                               | 8  | 9  | 10 |
| 11 | 12 | 13 | 14 TBC Installation meeting TBD | 15 | 16 | 17 |



**HOWL-O-SCREAM**  
at Busch Gardens.



It's that time of year again!! This fall, Howl-O-Scream celebrates its 10th year of terror at [Busch Gardens Tampa Bay](#).

For 17 select nights, the adventure park transforms into a park-wide nightmare with seductive surprises around every turn. Devious creatures infest Busch Gardens' 335 acres with sinister, adult-targeted fun, and bone-chilling roller coasters keep the screams coming all night long. Check out our website at [HouseofVayne.com](#).



To all my wonderful Ladies at EWI:

I just wanted to thank you for the fantastic gift card from all of you. It was such a nice gift and it has really helped Mike and I make our house a home. We are so lucky to have such amazing people in our life who care so much. Thank you ladies so much for not only the gift card, but your gifts of friendship and guidance.

Thank you again for everything,

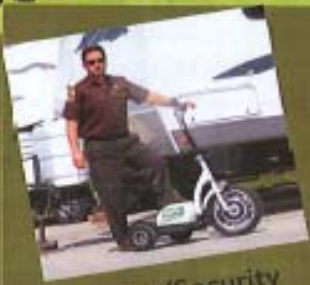
*Dana McDonald*  
Busch Gardens



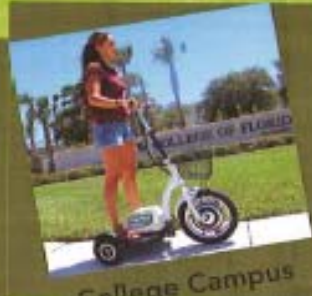
# Get in on the Action!



Warehouse/Industrial



Police/Security



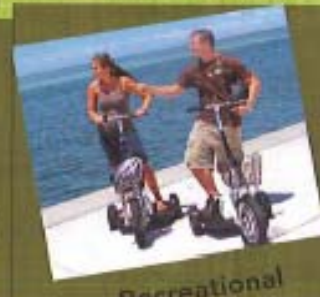
College Campus



Hospitality/Conventions



RV Owners



Recreational



Yale Lift Trucks of Fl. & Ga.  
2230 N US Highway 301  
Tampa, Fl. 33619

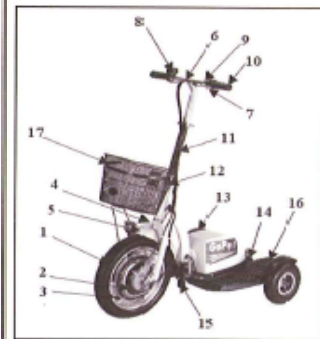
phone: 813-621-4671  
fax: 813-594-0548



## FEATURES:

- **SPEED:** Up to 16 mph\*    ■ **RANGE:** Up to 25 miles\*
  - **DRIVING SYSTEM:** Powerful 48 volt front hub drive system built into the wheel front
  - **CHARGING TIME:** 4-6 hours for pennies
  - **BATTERY:** 48 Volt, 14 AH sealed battery
  - **BATTERY CHARGER:** 110 volt smart charger, UL listed
  - **TIRES:** Front 16 x 2.5" and rear pneumatic 10 x 3.5"
  - **SIZE:** 40"L x 26.8"W x 57"H    ■ **WEIGHT:** 93 lbs
  - **INCLUDES:** Headlight, taillight and horn (Basket is optional)
- \*Range will vary significantly depending on hill grade, speed and rider weight.*

## Introducing the GoPet!



- |                              |                           |
|------------------------------|---------------------------|
| 1. Front Wheel               | 10. Green Button for Horn |
| 2. Motor                     | 11. Handlebar Tube        |
| 3. Drum Brake                | 12. Handlebar Tube Clamp  |
| 4. Front Fork                | 13. Rear Wheels           |
| 5. Front Fender              | 14. Rear Safety Wheel     |
| 6. Handlebar                 | 15. Ignition Key          |
| 7. Brake Lever               | 16. Power Connection Plug |
| 8. Thumb Throttle            | 17. Basket (optional)     |
| 9. Red Button for Head Light |                           |

## Get your life in motion... with GoPet™

Introducing **GoPet**, the electric vehicle that will get your customers moving efficiently, economically, quietly and safely...with a lot of fun and excitement. With speeds up to 16 mph and a range of 25 miles per charge, the **GoPet** is the new personal electric transportation choice for customers looking for an easy-to-ride, earth-friendly alternative to cars and other gas powered vehicles.

**Customers for GoPet include:** transportation in Warehouses, for Police and Security, around the College Campus, Resorts, Tour Companies, Urban Commuters, RV Owners... and anyone looking for fun!



**Finally, a Personal Transporter that's Economical, Efficient, and Easy to Use!**



## 2009 EWI Tampa Bay Chapter Programs



| <u>Date</u> | <u>Contact</u>                   | <u>Program</u>   | <u>Location</u>              |
|-------------|----------------------------------|--|------------------------------|
| Jan 14      | Dana Phillips                    | 2009 Program Planning  | TPepin Hospitality Centre    |
| Feb 11      | Terry Lundquist<br>Carla Perez   | Speaker: Cindy A. Krueger, MPH   | Syniverse Technologies, Inc. |
| Mar 11      | Melissa Gross<br>Crystal Rivera  | Firm nights: Anna Perrott Jewelers<br>Creative Design Ideas, LLC<br>Sheraton Tampa Riverwalk | Sheraton Tampa Riverwalk     |
| Apr 8       | Dana Phillips                    | Executive's Luncheon/Chapter's 45th Anniversary  | Maestro's @ TBPAC            |
| May 20      | Brenda Enfinger<br>Bev Hicks     | EWISP Awards Ceremony  | The University of Tampa      |
| Jun 10      | Anna Perrott                     | Cooking Demonstration<br>Possible Speaker event  | Empress Tea Room             |
| Jul 8       | Dana Phillips                    | Firm Night   | Busch Gardens                |
| Aug 12      | Carole Talone<br>Melissa/Crystal | Speaker: Debbie Lundberg   | Sheraton Tampa Riverwalk     |
| Sep 9       | Leah Brainard                    | Business Meeting<br>Ways and Means event   | WEDU                         |
| Oct 14      | Linda Helton                     | Officers and Directors<br>Installation Ceremony  | TBD                          |
| Nov 11      | Tina Spinks                      | Military Appreciation/Speaker  | MacDill AFB                  |
| Dec 9       | Vicki Boyle                      | Holiday/Business Meeting   | Tampa Museum of History      |



# Tampa Bay EWI Chapter NEWS.....

## Tampa Bay Chapter

## Member Firms

- Anna Perrott Jewelers
- Aon Risk Services
- Busch Gardens/Adventure Island
- Carey Limousine of Tampa Bay
- Creative Design Ideas
- Hellmuth, Obata & Kassabaum
- Humana, Inc.
- KPMG LLP
- Levy Awards and Promotional Products
- Sheraton Tampa Riverwalk
- Sykes Enterprises
- Syniverse Technologies
- TECO Energy, Inc.
- T. Edmund Spinks, Esq. P.L.
- Tomlin Tested Staffing
- The University of Tampa
- WEDU—Florida West Coast Public Broadcasting, Inc.
- Weichert Realtors, Yates & Associates
- Yale Lift Trucks of FL and GA



## Membership News- UPDATES!!

### NEW MEMBER POSTINGS

Accelerated Momentum  
Rep: Caren Reynolds  
Business Service-General/Consultant  
Personal & Career Coaching

The Palm Restaurant  
Rep: Kristin Muia  
Restaurant/Chain-Specialty

### EXECUTIVE WOMEN INTERNATIONAL®

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